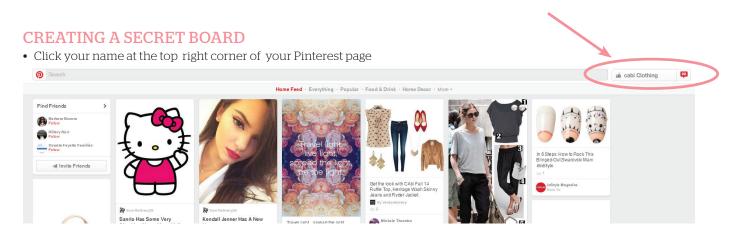


WHAT IS A SECRET BOARD ON PINTEREST?

A secret board is only visible to you and to the people you invite to it. When you add a Pin to a secret board, it won't show up anywhere else on Pinterest—not in the category sections, search results, your followers' home feed, your own home feed, or even the Pins section of your profile.

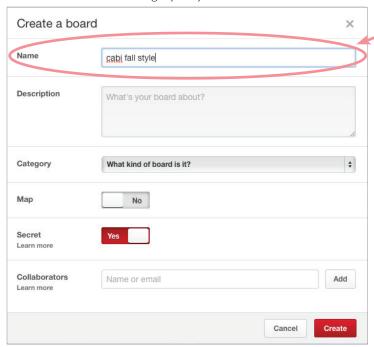
You can't make an existing public board in your profile secret. You can only create new secret boards.



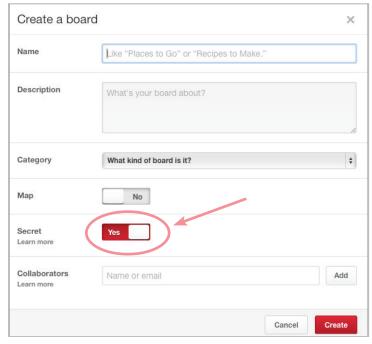
- Scroll to the bottom of your profile
- Click "Create a Secret Board"



• Choose a name and category for your board and click "Create Board."

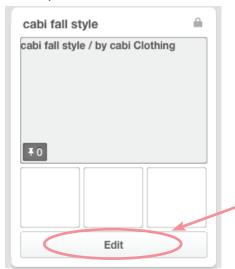


Any time you're adding a new board, you can switch the secret setting from "No" to "Yes" to make it a secret board, but you can't make an existing public board secret.



INVITING PEOPLE TO A SECRET BOARD

• Go to your secret board and click "Edit"



• Go to the "Collaborators" section and enter the person's first and last name (or email address) under "Who can add Pins?"



- Click their name once it comes up
- · Repeat for any other people you'd like to add
- Click "Save Changes"

WHAT GROUP PINNERS CAN AND CAN'T DO ON A SECRET BOARD

- Only the board creator can make the secret board public; no other person can change this setting
- Invited Pinners can see the secret board and its Pins
- People who decline a secret board invite won't be able to see the board anymore; if they try to go to the board's URL, they'll see an error message
 - If they declined by mistake, the board creator should remove their invitation and invite them again
- Invited Pinners can ask to invite other people to the board; only the board creator can approve or remove invites
- People who accept an invite can add and like Pins; they can also Pin things from the secret board to other boards, but these Pins and likes won't show information about the secret board or link back to the secret board
- Group Pinners can't see each other's secret Pins in their home feeds